



EBAC®

EBAC® Rules for Commercial Support

EBAC® considers commercial interests or subsidiaries of commercial interests as ineligible to play any role in the provision of accredited CE. The same applies to owners or employees of commercial interests*.

Commercial support (sponsoring) of accredited CE activities compliant with the **IACPDA** [“Consensus Statement for Independence and Funding of CME/CPD”](#) is possible.

EBAC® considers contracts in written for relations between providers and sponsors as mandatory and assumes that all relevant issues have been fixed on a contractual basis.

Commercial support has to be transparent. Thus, the supporting entity will be mentioned by name and logo

- on the last page(s) of the program (live events)
- on the last chart (e-learning materials, links to the sponsor not allowed)
- at the end of the article (CME in print media)
- at the end of the recording (webinar).

Further acknowledgements (product trade names etc.) are not allowed.

EBAC® requires disclosure of relations to sponsors and management of conflicts of interest, more detailed information can be found [here](#). Furthermore, EBAC® assumes the right to request a declaration of interests also from providers (prior to accepting them as a provider).

EBAC® encourages also to

- mention the amount of money provided by the sponsor at the sites indicated above.
- publish honoraria (per event) paid to presenters/chairmen/moderators/authors/course directors (in accordance with applicable privacy protection law).
- In case of event accreditation, pay honoraria **not directly** to presenters/chairmen/moderators/authors/course directors, but only through the provider.

The supporting entity must not use the EBAC® logo or its name in any of its own promotional activities. Sponsors are only allowed to distribute the program as designed by the provider.

In case that commercial exhibits or other promotional activities are planned in relation to the accredited CE activity,

- in live events these can never occur in the meeting rooms where the CE activities take place, and
- in case of online presented accredited CE they are not allowed to appear on the screen displaying the accredited CE activity or interrupt the accredited CE activity
- in case of CE articles they are not allowed on or in between pages with accredited content.

Social events should not compete with, nor take precedence over, the accredited CME sessions.

EBAC® does not accredit separately sponsored sessions taking place during the break(s) of the main program of a one day or multi-day (live or virtual) conference, and which are not part of the main program and organized by the sponsor (“satellite symposium”). If such symposia do not take place during a break, but run in parallel to the main program, this will render the entire program unit non-accreditable.

However, EBAC® accredits so called “AEPs” provided by an academic institution (for more detailed information please see [AEP- Information Package](#) on the EBAC® website).

EBAC® assumes the right to gain insight into educational material and/or contracts between sponsors and providers (and also presenters/chairmen/moderators/authors/course directors, if applicable) in case that there are doubts regarding absence of commercial influence on an accredited CE activity.

* Owners and employees are individuals who have a legal duty to act in the commercial interest's best interests. Owners are defined as individuals who have an ownership interest in a commercial interest, except for stockholders of publicly traded companies, or holders of shares through a pension or mutual fund. Employees are defined as individuals hired to work for another person or business (the employer) for compensation and who are (even as health professionals) subject to the employer's direction as to the details of how to perform the job. (ACCME 2020)